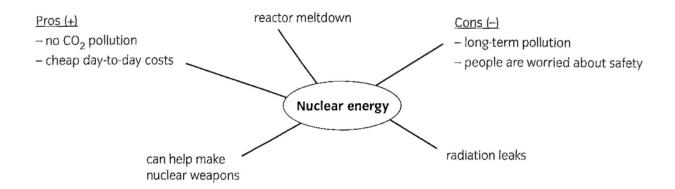
Writing organisation 1

Students: use this as a quick reference when you are planning your writing and checking its structure. (See also the First draft checklist.)

Planning

Brainstorm ideas and information onto a mind map:



Answer some or all of these questions in your writing: *Who? What? When? Where? How? Why?* Structure the ideas and information appropriately, e.g.

Formal letter

Greeting (Dear ...)
Reason for writing
More details
What should happen next
Close (Yours ...)

Discursive composition

Introduction
Most important point
Second most important point
Third most important point, etc.
Conclusion/Summary

Fiction

Introduction: the main problem Partial answer to the problem The answer creates a new problem Final answer

Business report

Summary Introduction Prioritised points Conclusion Recommendations

Checking structure

Make sure you use a new paragraph for each new topic or for when something changes in a story, e.g. location, time or the character you are focusing on. Check that each paragraph starts by focusing on specifics and then expands into the more general, e.g.

Topic sentence giving the main idea of the paragraph \rightarrow Sentences giving details, examples, comparisons, etc. \rightarrow Final sentence restating the main idea of the paragraph.

Make sure you use pronouns, e.g. *this*, *that*, *he*, *she*, etc. to refer to things you have already mentioned. Check that the reader can easily understand what each pronoun refers to, e.g.

The house has three bedrooms. It is in a beautiful little village near Stratford.

Make sure you use discourse markers, e.g. however, certainly, on the whole, etc. to link your ideas together. (See also Writing organisation 2.)

Writing organisation 2

Students: use this as a quick reference when you check that your ideas are linked together logically. (See also the First draft checklist.) If you find more discourse markers as you study, add them to this list under the correct heading.

Useful words and phrases - discourse markers

Adding a new point	Maria is a hard worker. She is <i>also</i> very experienced. Maria is a hard worker. <i>Furthermore</i> , she is very experienced. As well as / In addition to being a hard worker, Maria is very experienced.
Adding a similar point	E-mail is useful if you need an answer quickly. Similarly / In the same way, mobile phones make it easier to keep in touch.
Referring to a previous point	With reference to Mr Pearson's mistake, I do not think it will happen again. As far as Mr Pearson's mistake is concerned, I do not think
Clarifying a point	The car was a good buy. <i>That is to say / In other words,</i> we have had no problems with it since we bought it.
Showing how two points contrast	He is intelligent <i>but</i> he does not understand the system. Although he is intelligent, he does not understand the system. In spite of / Despite being intelligent, he does not He is intelligent. However/Nevertheless, he does not While/Whereas I think you are mostly right, I disagree with some points.
Strongly agreeing with a point	Certainly / Of course, new employees need training.
Strongly disagreeing with a point	You state that nuclear power is cheap. On the contrary, it is very expensive.
Showing a logical result	Older people must be good to children. <i>In this way/Thus</i> , children will learn to be good. The politician was very unpopular. <i>So/Therefore/Consequently / As a result</i> , he was not elected.
Showing a sequence	First, we must invest in developing the product. Next, we must train our sales people. Finally, we must sell, sell, sell!
Generalising	On the whole/In general, our products are popular.
Giving examples	For example / For instance, the MX25 computer sells well.
Summarising	In brief / In conclusion / To sum up, our sales are improving.

Writing style 1

Students: use this as a quick reference when you check the style of your piece of writing. (See also the First draft checklist.)

Informal or neutral (personal) style

Who? People you know well.

Why? To show closeness/friendliness.

Where? Personal e-mail, letters, etc.

Grammar

Use immediate tenses: simple/present | want to ask about ... | wonder if you can ...

Use direct statements
I need you to swap this for another one.

Use direct requests and questions Please phone me. How did you lose my order?

Use modals can and will Can you do this? Will you come to my party?

Use contractions
I can't understand it.

Use ellipsis (leaving out words)
The computer which I bought from you doesn't work.

Vocabulary

Use everyday language, e.g. ask about (something) ask for (something) buy (something) say sorry (for something) swap (something) tell (someone something) think about (something) write to / phone (someone)

Formal (impersonal) style

Who? Strangers and people you do not know well.

Why? To show distance/respect.

Where? Business e-mail, letters and reports, newspaper articles, etc.

Grammar

Use less immediate tenses: continuous/past I am writing to enquire about ...
I was wondering if you could ...

Use conditional statements
I would be grateful, if you could exchange this.

Use less direct requests; yes/no questions Could you please contact me? Could you explain how you lost my order?

Use modals could and would Could you do this?
Would you come to my party?

No contractions
I cannot understand it.

No ellipsis

The computer which I bought from you does not work.

Vocabulary

Avoid idioms/slang. Use specific vocabulary, e.g. enquire about (something) request (something) purchase (something) apologise (for something) exchange (something) inform/advise (someone) consider (something) contact (someone)

Writing style 2

Students: use this sheet as a quick reference when you need to think of a more formal style for a phrase. (See also the First draft checklist.) If you find more useful informal/formal equivalent phrases as you study, add them to the list under the correct heading.

Informal or neutral (person	al) style	Formal (impersonal) style
Hi/Dear Paula → Bye for now! / Best wishes	Greeting → Closing	Dear Ms/Mrs/Miss/Mr Johnson → Yours sincerely Dear Sir or Madam → Yours faithfully
Please can you	Asking	I would be grateful if you could
Can I send you a brochure?	Offering	Would you like me to forward a brochure?
No, thanks!	Refusing	Thank you for your offer but I am afraid I have to refuse.
Thanks. That will be great!	Accepting	I would be (very) happy to accept
Thanks a lot. I Cheers!	Thanking	I am (extremely) grateful for
I've had enough of this noise!	Complaining	I wish to make a (serious) complaint about the noise.
I'm sorry.	Apologising	Please accept my (sincere) apologies.
I think that	Stating opinion	It is possible that
I'm sure that	Stating fact	It is (absolutely) certain that
Do you mean that?	Checking	Could you clarify that?
You're right that	Agreeing	I would (completely) agree that
You're wrong that	Disagreeing Secretor) 1960/000	(I am afraid) I cannot agree that
Well done!	Congratulating	Please accept my congratulations.
I'm so sorry (for you).	Commiserating	I do sympathise.

Second draft correction: examples

Students: use this to help you correct your second drafts.

		7	100000
^	He work in Tokyo.	You need a different form of the verb.	He works in Tokyo.
Sub	Is very exciting.	The subject is missing.	It is very exciting.
WO	Is very exciting my job.	The words are in the wrong order.	My job is very exciting.
Prep	He was looking to a postcard.	You need a different preposition.	He was looking at a postcard.
z	I have got two child.	You need the plural noun.	I have got two children.
Art	My office is in city centre.	You have used the wrong article or an article is missing.	My office is in the city centre.
[්] ලි	I enjoy to dance.	You have made a grammar mistake.	I enjoy dancing.
Syll	My parents live in a big apartment.	You have split the word in the wrong place.	My parents live in a big apart- ment.
<	I want learn English.	A word is missing.	I want to learn English.
	I come from in Turkey.	There are too many words.	I come from Turkey.
Voc	He is a management.	You have used the wrong word.	He is a manager.
Gen	He was talking so I couldn't hear him.	You could use a more specific word.	He was whispering.
۵	I want a good job more money and children.	You need some punctuation.	I want a good job, more money and children.
Сар	I have many plans for the Future.	You do not need a capital letter.	I have many plans for the future.
Sp.	I am studing English at university.	You have speit something wrong.	I am studying English at university.